

REQUEST FOR PROPOSAL

VIRGINIA EMANCIPATION PROCLAMATION AND FREEDOM MONUMENT

Division of Legislative Services  
General Assembly Building, 2nd Floor  
201 North Ninth Street  
Richmond, VA 23219

RE-ISSUED  
January 29, 2015

## Virginia Dr. Martin Luther King, Jr. Memorial Commission

The Virginia Dr. Martin Luther King, Jr. Memorial Commission seeks proposals for a site-specific design for installation on the grounds of Brown's Island, Richmond, Virginia.

### Background

The Dr. Martin Luther King, Jr. Memorial Commission was established by the 1992 Virginia General Assembly pursuant to house Bill 997, in response to federal legislation creating the National King Holiday. The Commission initiates year-round events that reinforce the Kingian principles, offers opportunities for public discourse on contemporary public policies, promotes Dr. King's dream of the Beloved Community, educates the public concerning all of his attributes, vast interests, and contributions to society (i.e., as theologian, scholar, pastor, father, husband, educator, historian, author, orator, civil rights leader, social conscience, philosopher, peacemaker, visionary, and prophet), and collaborates with various state, local, community, and nonprofit groups to continue Dr. King's work, support his principles, and perpetuate his legacy throughout the Commonwealth.

### Purpose

The Commission seeks to commemorate the 150th anniversary of the Emancipation Proclamation by erecting a monument on the grounds of Brown's Island in Richmond, Virginia, which is historically significant to African American history in the Commonwealth. The construction of a permanent monument will serve as a reminder of the emancipation of slaves and freedom in commemoration of the 150th anniversary of the signing of the Emancipation Proclamation on January 1, 1863.

### Details

- The artist(s) proposal for the estimated cost of his work shall include all expenses and fees, as well as any engineering or architectural fees, site preparation, on-site delivery and installation, and any other expenses that may be incurred.
- Brown's Island is open to the public and applicants may visit the island to view the site at any time during normal hours of operation.
- The Request for Proposal and Application, photographs, site plans, and contact information are available on the Dr. Martin Luther King, Jr. Memorial Commission's website, <http://mlkcommission@dls.virginia.gov>.
- Completed proposals must be received no later than 5:00 p.m. EDT on April 15, 2015, and must be submitted via power point at [bedwards@dls.virginia.gov](mailto:bedwards@dls.virginia.gov) or by flash drive to the Dr. Martin Luther King, Jr. Memorial Commission, ATTENTION: Mrs. Brenda H. Edwards, Division of Legislative Services, General Assembly Building, 2nd Floor, 201 North Ninth Street, Richmond, VA 23219.
- Proposals submitted via power point or by flash drive must include the full proposal(s); however, the proposal may not exceed 20 slides. All proposals must include the required items specified below.
- Proposals should include detailed illustration(s), site consideration, dimensions, material(s), color, and finished composition for each entry.
- A selection committee will review all proposals submitted by the deadline per the evaluation criteria. Up to five proposals may be selected for further development and a stipend of \$3,500 will be offered to create a model. This amount shall be considered full and complete compensation for the design, construction, and delivery of the model.
- Once a final selection is made, the artist(s) will be asked to sign a contract with the Commonwealth of Virginia.
- All rights to the selected proposal will become the property of the Commonwealth of Virginia.

### **Monument Specifications**

- This Monument will be located on Brown's Island in Richmond, Virginia. The selected sites for consideration are: (i) site A at the end of the 5th Street pedestrian bridge entrance to the Island where the obelisk now stands, and (ii) site B adjacent to the Canal opposite the Headman statue east of the 7th Street bridge. The dimensions for site A are 27 feet across x 12 feet deep. The dimensions for site B are 23 feet x 39 feet. Please refer to Attachment A for additional details on the sites and pictures.
- The design should be architecturally and aesthetically compatible with Brown's Island. It should in no way compete with the nearby Headman statue. It should fit the setting and be integrated into the existing landscape. Please refer to the Richmond Riverfront Draft Plan approved by the Richmond City Council on November 26, 2012, for additional details on this beautiful and historic waterfront in the seat of the state government that also serves as an urban oasis for the City of Richmond. The Landscape Master Plan can be found online at <http://www.richmondgov.com/PlanningAndDevelopmentReview/RiverfrontPlan.aspx>.
- The Monument's design shall take into account the foundation and installation requirements, including structural constraints. The foundation and Monument should be suitable to withstand and endure all types of weather and stress from outside forces. The foundation should be able to safely support the Monument.
- The final Monument should be designed and made of materials that are durable and will age well. The design should minimize future maintenance requirements and costs and allow for easy cleaning and resealing. The selected design will require the submittal of a detailed maintenance plan. The final Monument should be educational, accessible to people of all abilities, and interactive, but not encourage people to climb on it or use it as a playground unless it is designed and constructed for that purpose.

### **Evaluation Criteria**

- Qualifications of the Artist and Proposed Team
- Similar Work Experience of the Artist and Proposed Team
- Elucidation of African American Contributions to Virginia and American History
- Adherence to Monument Specifications
- Proposed Timeframe for Completion of Work

### **Proposed Schedule**

- Deadline for Proposal Submission
- Finalist of Finalists Notified
- Final Proposals/Scale Models Due
- Final Selection Announced

### **The Proposal Must Include All Required Items as Specified Below**

- Completed Application Form.
- Artist(s) conceptual statement communicating development of the proposal and concepts of the Monument.
- Design and creative plans for the Emancipation Proclamation and Freedom Monument (sketches or other representations of proposed Monument).
- Dimensions of the proposed Monument.
- A projected timeframe in stages from signing of contract to completion of installation.
- Artist(s) identification page, including resume or Curriculum Vitae.
- List of possible collaborative partners (identification of the foundry and plans related to casting the sculpture).
- Materials specifications and justification, including ability to withstand the elements and projected ongoing maintenance.

- At least three (3) references from clients, galleries or museums, foundries or other fabricators, collaborators or subcontractors on other projects, critics or reviews with the following information: client name, contact name, contact information, name and location of sculpture completed for this client.
- Examples of commissioned or public work (include documentation and photos of prior work and any examples of public art created and installed).
- Photos and slides of previous work accepted as part of the proposal will not be returned.
- Estimated final cost through installation (include rough line-by-line budget)
- Any other supplemental information.

**All of the Above Items Must Be Received No Later Than  
5:00 P.M. EDT on April 15, 2015**

**MATERIALS SUBMITTED WILL NOT BE RETURNED**

**For Further Information**

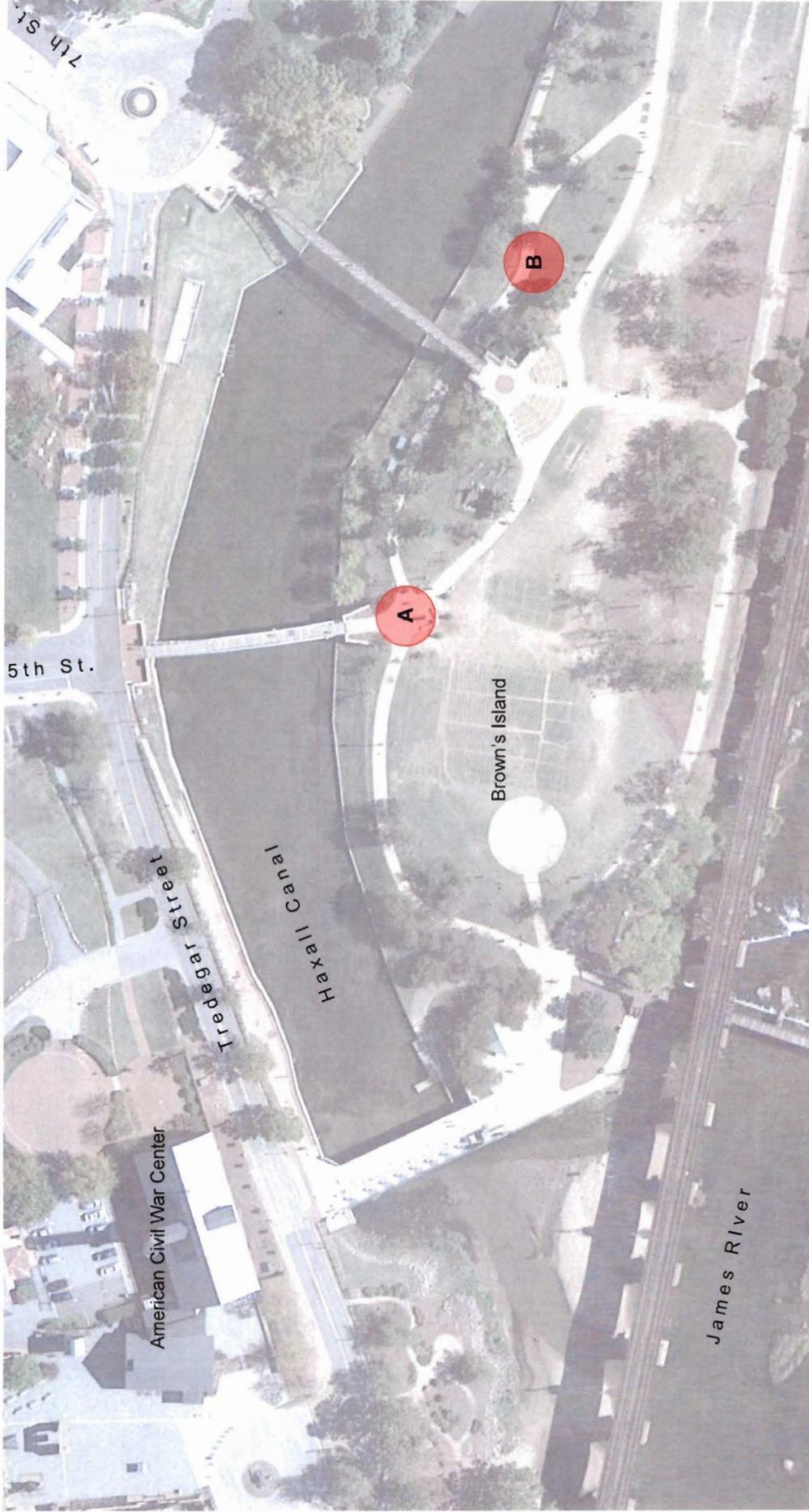
Please visit the Dr. Martin Luther King, Jr. Memorial Commission website, <http://mlkcommission@dls.virginia.gov>.

This information is also available by requesting it in writing from the Division of Legislative Services, ATTN: Brenda Edwards, General Assembly Building, 2nd Floor, 201 North Ninth Street, Richmond, VA 23219, or [bedwards@dls.virginia.gov](mailto:bedwards@dls.virginia.gov).

**ATTACHMENT A**

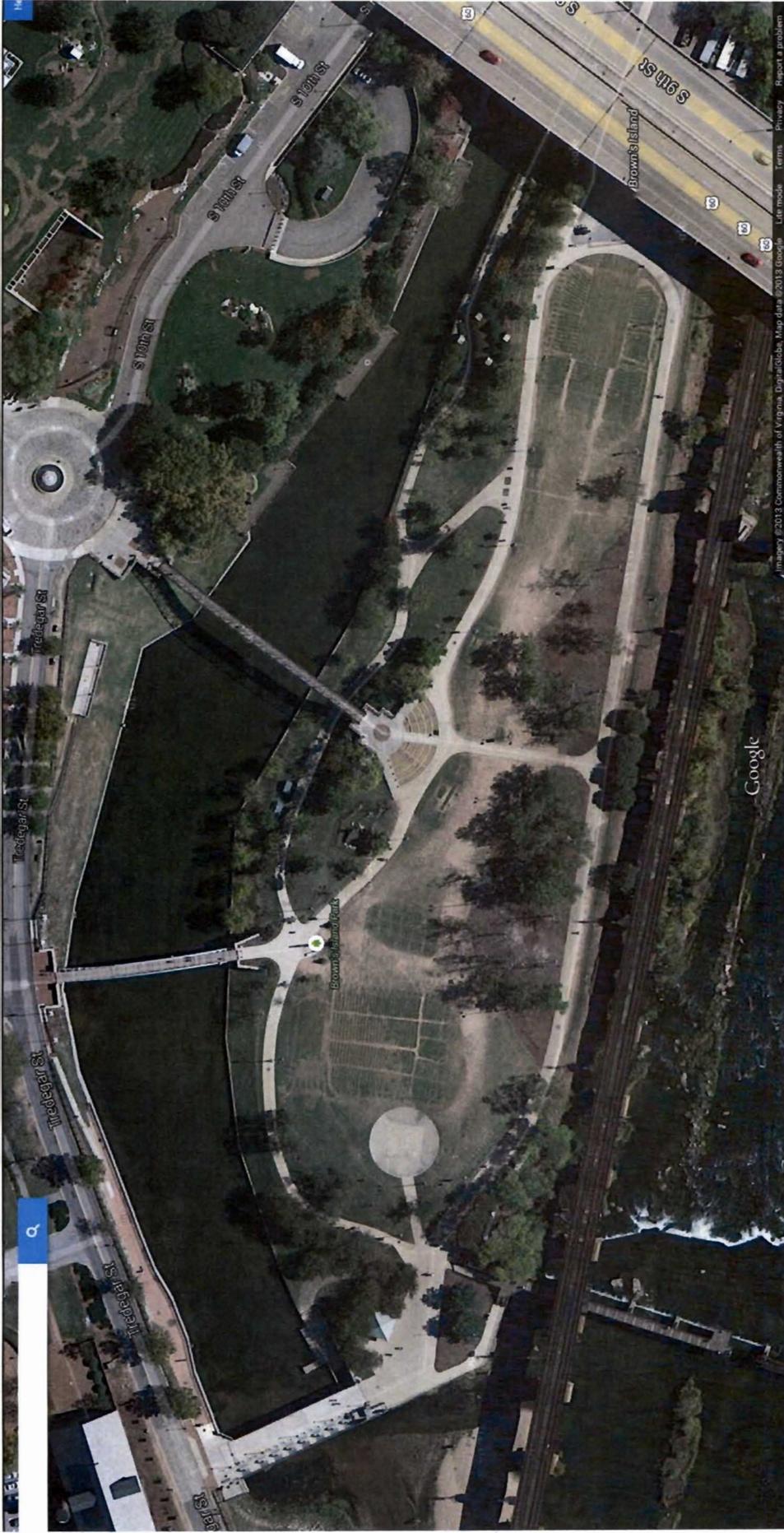
SITE PLANS

Site Plan



**Emancipation Proclamation Monument**  
Richmond, Virginia  
Higgins & Gerstenmayer, Landscape Architects

**Site Evaluation**  
October 22, 2013



<b>APPLICATION</b>	<b>EMANCIPATION PROCLAMATION AND FREEDOM MONUMENT</b> Division of Legislative Services General Assembly Building, 2nd Floor 201 North Ninth Street Richmond, VA 23219 Telephone: (804) 786-3591, ext. 232 Website: <a href="http://mlkcommission@dls.virginia.gov">http://mlkcommission@dls.virginia.gov</a>	
Please Use This Form As A Cover Sheet And Checklist For Submission		
Applicant(s) Name _____		
Address _____	City _____ State _____ Zip Code _____	
Email address _____		
Home or Business phone # (include area code) _____	Cell phone # (include area code) _____	
Additional contact information/instruction, if any _____		
Proposals Must Include and Clearly Address All Items Listed Below (Any other salient information or suggestion(s) that the artist/team wishes to put forward is welcome.)		
Artist(s) conceptual statement communicating development of the proposal and concepts of the Monument _____		
Design and creative plans for the Dr. Martin Luther King, Jr. Memorial Commission's Monument (sketches or other representations of proposed Monument) _____		
Dimensions of the proposed Monument _____		
A projected timeframe in stages from signing of contract to completion of installation _____		
Artist(s) identification page, including resume or Curriculum Vitae _____		
List of possible collaborative partners (identification of the foundry and plans related to casting the sculpture) _____		
Materials specifications and justification, including ability to withstand the elements and projected ongoing maintenance _____		
References (at least three (3) from clients, galleries or museums, foundries or other fabricators, collaborators or subcontractors on other projects, critics or reviews with the following information: client name, contact name, contact information, name and location of sculpture completed for this client)		
Name _____	Contact Information _____	Name/Location of Sculpture _____
Examples of commissioned or public work (include documentation and photos of prior work and any examples of public art created and installed) _____		
Estimated final cost through installation (include rough line-by-line budget) _____		
Any other supplemental information _____		

All of the Above Items Must be Addressed and Included In the Submission for a Proposal to be Considered Complete

Completed proposals must be submitted no later than 5:00 p.m. EDT on April 15, 2015. PROPOSALS RECEIVED AFTER THIS DEADLINE WILL NOT BE CONSIDERED.

Deadline for submitting questions concerning this request for proposal is March 16, 2015.

Proposals submitted via power point or flash drive may not exceed 20 slides.

Proposals must be submitted via power point or flash drive to [bedwards@dls.virginia.gov](mailto:bedwards@dls.virginia.gov) or mailed to:

Dr. Martin Luther King, Jr. Memorial Commission  
 ATTN: Ms. Brenda H. Edwards  
 Division of Legislative Services  
 General Assembly Building, 2nd Floor  
 201 North Ninth Street  
 Richmond, Virginia 23219

Submitted by \_\_\_\_\_ Date \_\_\_\_\_

For office use only	Date received _____	via _____	Number of items received _____
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